# Corporate Reputation Evidence Review: Illustrative Evidence Brief

ILLUSTRATIVE SPECIALIST EVIDENCE BRIEF | PUBLIC-SOURCE AND SERVICE METHODOLOGY

**No completed client matter is represented.** This document demonstrates questions, evidence requirements, limitations and possible deliverables. It contains no verified findings about a named buyer or company. A matter, source access, fixed fee and timing require separate written acceptance.

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## Commissioned decision

This specialist review focuses on **Corporate Reputation Evidence Review**, within **Corporate Integrity & Forensic Business Intelligence**. The decision owner asks: **Which integrity claims are established, merely alleged or contradicted?** The specific fact being tested, relevant entity, territory and historical period must be defined before any casework.

## Narrow first commission

Investigate one named subject, one agreed current-versus-historical claim, the most relevant `court docket` and one independent cross-check. Stop if original records are unavailable or the decision cannot be resolved in the agreed scope.

## Original-record plan

- Source the exact original `court docket` and capture jurisdiction, publisher and date.
- Verify identity against `company filing` and document whether it is independent.
- Test `identity collision` as a rival explanation.
- Check the alternative `unresolved allegation` rather than treating an unreturned search result as exculpatory.
- Ask whether `one-sided adverse media` would require the decision owner to commission a qualified specialist.

## Illustrative two-page PDF composition

**Page 1:** Case-neutral purpose, exact research questions, allowed source universe and decision relevance; do not name a supposed real client.

**Page 2:** Source-to-question matrix with no fabricated findings, a material contradiction register, a precise request for the missing original records and reliance boundaries.

**Specific deliverable tables:** balanced adverse chronology, related party map, right-of-reply note.

## Example report table (empty until an authorised case)

Evidence question; Proposed source; What must be verified; Result

Which entity/asset is named?; court docket; Exact identifiers and record period; Not investigated in this specimen

Does the claim survive a contrary source?; company filing; Independence, timing and scope; Not investigated in this specimen

What would change the answer?; original allegation; identity collision; Not investigated in this specimen

## Applicable source portals

Ref; Primary source / comparator; Link; Evidence limitation and status

SEC-EDGAR; U.S. SEC: EDGAR search for public company filings; https://www.sec.gov/search-filings; WEB CHECKED 2026-10-12. Filings do not cover all private companies or guarantee current beneficial owner identity

KROLL; Kroll: Investigations, diligence and compliance service model; https://www.kroll.com/en/services/investigations-diligence-and-compliance; WEB CHECKED 2026-10-12. Competitor service model; no affiliation or implied equivalent investigative licence

S02; FATF legal persons and beneficial ownership; https://www.fatf-gafi.org/en/publications/Fatfrecommendations/Guidance-Beneficial-Ownership-Legal-Persons.html; REGISTER STARTING POINT; NOT NEWLY RECHECKED. Source candidate; subject relevance, date and access must be verified case-by-case.

## Buyer action and exclusions

- Reader: Private-equity diligence teams, insurers, general counsel, business owners.
- Commercial trigger to check: Allegation, material adverse media, funding event, executive change.
- Send the decision question and identifiers through the existing written-enquiry route; do not send restricted records by insecure email.
- **Professional boundary:** Balanced treatment, privacy minimisation and right of reply; no private-investigator powers claimed.
- Do not imply the claimed facts are proven, that this is a completed sample case, or that named competitors have endorsed Aperture.

## Release quality controls

- Confirm the appointing client, exact research question, relevant location, decision date, conflicts, privacy, sanctions and licensing.
- Check original source identity, authority, issue date, effective date, retrieval timestamp, version and lawful access.
- Reproduce important calculations and compare at least one plausible contrary explanation.
- Keep allegations, regulatory findings, historical claims and unresolved matches distinct.
- Mark each proposed finding supported, partially supported, contradicted, unresolved or outside mandate; include missing-source requests.
- Confirm that illustrations do not imply a real engagement, completed investigation, certified outcome or affiliation with named comparators.
- Obtain final human sign-off on accuracy, legal boundaries, confidentiality, claims and publication version before release.

**Professional boundaries:** Independent research support only. No legal, tax, investment, audit, valuation, brokerage, investigation requiring a specific professional licence or regulated opinion is implied. No confidential material should be sent before instructions.