



Climate, Carbon, Environmental & Nature Intelligence: Client Evidence Preparation Guide

ILLUSTRATIVE DIVISION CLIENT GUIDE | PUBLIC-SOURCE AND SERVICE METHODOLOGY

No completed client matter is represented. This document demonstrates questions, evidence requirements, limitations and possible deliverables. It contains no verified findings about a named buyer or company. A matter, source access, fixed fee and timing require separate written acceptance.

Why a buyer commissions this work

Does the environmental claim have a traceable external evidence basis?

Typical instruction: Carbon claim, CBAM question, provenance concern or environmental permit. Buyer groups include Industrial exporters, investor risk teams and environmental claims owners.

Documents and identifiers to assemble

- Exact company, counterparty, project or asset identity, aliases and known registration numbers.
- Current decision owner, written decision, jurisdiction and relevant deadline.
- Main client-supplied statement together with previous iterations or terms, where lawful.
- Original EPA enforcement record, EU CBAM rule and environmental permit, or a list of unavailable originals.
- One account or public record likely to contradict the client's preferred explanation.

The five questions a buyer should resolve first

- Does the environmental claim have a traceable external evidence basis?
- Is the EPA enforcement record properly dated and matched to the exact legal subject?
- Does the EU CBAM rule have an independent issuer, or is it repeating a press statement?
- Might offset claim not traceable or non-applicable rule cause reliance to be misplaced?
- What precise record would resolve scope 3 estimate stated as measured?

Choose the smallest justified purchase

Immediate buyer problem; Evidence product; Starting point

Entry decision; Carbon & Environmental Claims Check;

</specialist-divisions/climate-carbon-environmental-nature-intelligence/offers/evidence-first-look/>

Identity decision; Identity & Source Map;

</specialist-divisions/climate-carbon-environmental-nature-intelligence/offers/identity-source-map/>

Claim decision; Material Claims Verification;

/specialist-divisions/climate-carbon-environmental-nature-intelligence/offers/claim-verification/

Timing decision; Independent Chronology Reconstruction;

/specialist-divisions/climate-carbon-environmental-nature-intelligence/offers/chronology-reconstruction/

Counterparty decision; Counterparty & Relationship Check;

/specialist-divisions/climate-carbon-environmental-nature-intelligence/offers/counterparty-network-check/

Decision-pack review; Decision-Ready Evidence Dossier;

/specialist-divisions/climate-carbon-environmental-nature-intelligence/offers/decision-dossier/

Repeat-work pilot; Repeat-File Evidence Desk;

/specialist-divisions/climate-carbon-environmental-nature-intelligence/offers/repeat-file-desk/

Monitoring pilot; Environmental Policy & Claims Watch;

/specialist-divisions/climate-carbon-environmental-nature-intelligence/offers/material-change-watch/

Outputs and reliance

The outcome should contain green claim matrix, regulation/source register and missing measurement requests as appropriate to the agreed scope, together with a dated source index, contrary evidence, remaining uncertainty and human review status.

Source candidates and critical caveats

Ref; Primary source / comparator; Link; Evidence limitation and status

EPA-ECHO; U.S. EPA: ECHO enforcement and compliance data;

<https://echo.epa.gov/resources/echo-data/about-the-data>; WEB CHECKED 2026-10-12. Data completeness, reporting lags and agency refresh dates must be checked

FTC-ADS; U.S. FTC: Advertising substantiation standards FAQ;

<https://www.ftc.gov/business-guidance/resources/advertising-faqs-guide-small-business>; WEB CHECKED 2026-10-12. US advertising context; scientific/health claims may require specialised testing not performed by Aperture

S10; European Commission CBAM information;

https://taxation-customs.ec.europa.eu/carbon-border-adjustment-mechanism/cbam-definitive-regime_en; REGISTER STARTING POINT; NOT NEWLY RECHECKED. Source candidate; subject relevance, date and access must be verified case-by-case.

S15; European Commission deforestation regulation;

https://environment.ec.europa.eu/topics/forests/deforestation/regulation-deforestation-free-products_en; REGISTER STARTING POINT; NOT NEWLY RECHECKED. Source candidate; subject relevance, date and access must be verified case-by-case.

Do not confuse source availability with proof of the individual case. Data may be stale, incomplete or access-controlled. Initial portal research is not a mandate, accreditation or certification.

Legal and professional boundary

No accredited environmental verification or carbon-accounting certification.

Next step

Request a written, defined scope and commercially approved fee before instructing, paying or sharing confidential records.

- Confirm the appointing client, exact research question, relevant location, decision date, conflicts, privacy, sanctions and licensing.
- Check original source identity, authority, issue date, effective date, retrieval timestamp, version and lawful access.
- Reproduce important calculations and compare at least one plausible contrary explanation.
- Keep allegations, regulatory findings, historical claims and unresolved matches distinct.
- Mark each proposed finding supported, partially supported, contradicted, unresolved or outside mandate; include missing-source requests.
- Confirm that illustrations do not imply a real engagement, completed investigation, certified outcome or affiliation with named comparators.
- Obtain final human sign-off on accuracy, legal boundaries, confidentiality, claims and publication version before release.

Professional boundaries: Independent research support only. No legal, tax, investment, audit, valuation, brokerage, investigation requiring a specific professional licence or regulated opinion is implied. No confidential material should be sent before instructions.